## Royal Borough of Windsor and Maidenhead

## Bus Service Improvement Plan – Delivery Plan 2025/26

Table 1: Capital funding

Category of scheme or measure	Name of scheme or measure	Additional description of scheme or measure	Target delivery date	Budget or estimated cost (£k capital)	(of which) 2025-26 BSIP+ Grant (£k capital)	(of which) previous years' DfT BSIP funding (£k capital)	(of which) other funding (£k capital)
Bus stops, stations or interchanges	Introducing bus stops at locations newly served by new and extended bus routes	Extending the catchment of services by creating marked places to board and alight	6 April 2026	100	100	0	0
Bus stops, stations or interchanges	All Aboard Programme	Upgrade bus stop environments, with focus on accessibility and customer experience	31 January 2026	175	175	0	0
Bus stops, stations or interchanges	Expanding and upgrading RTPI provision at bus stops	RTPI screens at more bus stops, and upgrading end of life assets at existing bus stops	31 January 2026	175	175	0	0
Vehicles	Improved on-board experience and technology and technology	Bus operators invited to propose measures for consideration, relating to improved customer experience on board vehicle such as power and Wi-Fi	31 March 2026	102	102	0	0
Total				552	552	0	0

## Table 2: Revenue funding

Category of scheme or measure	Name of scheme or measure	Additional description of scheme or measure	Target delivery date	Budget or estimated cost (£k revenue)	(of which) 2025-26 BSIP+ Grant (£k revenue)	(of which) previous years' DfT BSIP funding (£k revenue)	(of which) other funding (£k revenue)
Improved information or marketing	Promotional fares - Christmas	Free travel to/from town centres, four Saturdays leading up to Christmas. Encourage non- and lapsed users to give the bus a go	29 November 2025	20	20	0	0

Category of scheme or measure	Name of scheme or measure	Additional description of scheme or measure	Target delivery date	Budget or estimated cost (£k revenue)	(of which) 2025-26 BSIP+ Grant (£k revenue)	(of which) previous years' DfT BSIP funding (£k revenue)	(of which) other funding (£k revenue)
Improved information or marketing	Promotional fares – Back to school	Free travel for scholars to/from school for first two weeks at start of terms, taking advantage of new routines to establish new travel habits. Two weeks in September 2025, and again two weeks in January 2026	1 September 2025	70	70	O	0
Improved information or marketing	Stop closure hoods	Prominent hoods to cover stop flags when stops are closed, to better communicate disruption to customers	1 September 2025	5	5	0	0
Local Transport Authority delivery or admin costs	Software licence – updating NaPTAN	New routes and stops means stops need adding and removing from NaPTAN. Bespoke software required to update in prescribed national data format. Licence for 1 year to make changes, then allowed to lapse	1 March 2025	6	6	0	0
Bus service support or network development	Evening services – routes 3, 4, 7, 9 and 37	Additional later journeys on Maidenhead town services 3, 4, 7 and 9 and interurban service 37. For 2 years, on a pump-prime basis	6 April 2025	374	374	0	0
Bus service support or network development	Saturday services – route 10	Providing Saturday services on this Monday-Friday route linking Windsor, Datchet, Wraysbury and Staines	6 April 2025	56	56	0	0
Bus service support or network development	Securing and enhancing further services in the Windsor area	Options under investigation for additional service enhancement(s) to support growth of town economy	1 September 2025	122	122	0	0

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Bus service support or network development	LA-BSOG contribution to supported bus services	LA-BSOG is a component of council's funding package for supported services	6 April 2025	76	76	0	0
Local Transport Authority delivery or admin costs	Capacity and capability	Retaining and developing skills needed to design and deliver All Aboard programme enhancements	1 April 2025	63	63 *	0	0
Total				792	792	0	0

<sup>\*</sup> Capacity and Capability Grant Funding component