

Privacy Notice template ‘Visitor Marketing and Management, Facebook Competition Specific’

Who we are:

Visitor Management and Marketing
Royal Borough of Windsor and Maidenhead
Station Master’s House, Unit 50, Jubilee Arch
Windsor Royal Shopping
Thames Street
Windsor SL4 1PJ
01753 743920
www.windsor.gov.uk

Lawful basis for processing information:

The Development of Tourism Act 1969.

How we collect information from you:

Personal data is supplied by completing an online form via competitions run on [Facebook](#)

What information is collected from you:

The following personal data is collected: first name, surname, email address and postcode.

How we use the information you have provided:

The personal data that we collect is flowed into our visitor marketing database. We send our ‘Visit Windsor and Maidenhead’ email newsletter to this database a minimum of six times a year. This information is also used for email newsletters for prize partners (specific to the competition you have entered), to be sent out on an ad hoc basis.

Who has access to the information about you:

The Visitor Management and Marketing team are the only people who have access to your personal data. The Marketing Executive at each prize partner will have access to this information.

Who we may share your information with:

Your information will be shared with the prize partners. This is specific to the competition you entered. Your information will not be shared with previous prize partners, nor future prize partners unless you enter any future competitions yourself.

How long we store your information:

We and our prize partners store your personal data until you request it to be removed. You can unsubscribe at any time from the Visit Windsor & Maidenhead email by clicking the 'unsubscribe' link in all emails, emailing visitormarketing@rbwm.gov.uk or by calling 01753 743920. You will need to unsubscribe independently from prize partners, please see the privacy policy of each partner (contact details listed in the [Terms and Conditions](#) for each competition we run).

Does your service utilise automated decision making?

No