

Outdoor Facilities Bulb Planting Scheme Privacy Notice

Who we are:

Outdoor Facilities Team
Town Hall
St Ives Road
Maidenhead
SL6 1RF

Lawful basis for processing information:

Localism Act 2011

General Data Protection Regulation Article 6(1)(f) processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

How we collect information:

We collect information from an online form completed requesting bulbs for the community bulb planting scheme. The data is provided by the subject on behalf of their community group.

Categories of information processed:

We collect your name and contact details.

How we use the information provided:

We use your personal data to enable us to provide you with daffodils for planting in our area. We confirm the details by email, post or phone.

Who has access to the information about you:

We share your community group name, the number of bulbs you have and what date you want to collect them with Braywick Heath Nurseries who distribute the bulbs on our behalf.

Who we may share your information with:

With Braywick Heath as above.

How long we store your information:

We store your details for up to two years so that we can invite you to plant more bulbs in subsequent years. Some groups skip a year and want to take part again the following year.

If you wish your details to be removed from our database please email bulbs@rbwm.gov.uk

Does your service utilise automated decision making? - No