

**ROYAL BOROUGH OF WINDSOR  
AND MAIDENHEAD**



**PROGRESS REPORT: PREPARED FOR WINDSOR TOWN FORUM  
(Monday 15<sup>th</sup> February 2010)**

**Project Name: WINDSOR PARKING STRATEGY**

**Project Manager: Ben Smith, Highway Services Manager**

**Summary of Progress Against Targets:**

In January 2009, the Royal Boroughs Cabinet considered, and adopted, a new Parking Strategy for Windsor.

The overall objective of the strategy is '*...to manage the predicted increased demand to support the vitality of the town centre for residents, visitors and business...*'

This note seeks to provide an update on progress on each strand of the strategy:

- (i) **Increase on-street capacity for residents and their visitors:** approximately 260 additional on-street parking spaces have been created and there is an ongoing programme of improvements
- (ii) **Maximise use of existing capacity through enhanced signage, active marketing and promotion:** a project is currently in progress to replace and update car park variable message signs, which will be supported by a full review of static signing. This element of the project is scheduled for completion by early 2011.

Additionally, new online maps have been made available at [www.rbwm.gov.uk](http://www.rbwm.gov.uk)

- (iii) **Encourage Use of private parking areas for shared public / private parking:** King Edward VII Hospital is now available for public parking at weekends providing additional capacity of circa. 100 spaces.

East Berkshire College overflow car park is now available for public parking at weekends providing additional capacity of circa. 50 spaces

- (iv) **Construct a new bridge link from Windsor Dials multi-storey car park to Windsor Royal Shopping:** encouraging negotiations have been held with landowners and a planning application has been submitted for the bridge link. Design and development is in progress with a targeted implementation date by Autumn 2010
- (v) **Travel Information Signs on Windsor & Eton Relief Road:** temporary travel information signs have been installed and are operational. These signs will be replaced with permanent signs as part of the Windsor & Eton Relief Road refurbishment project

(vi) **Introduce park and ride at 'Centrica' and 'Windsor Racecourse'**: A park and ride was operated from Windsor Racecourse over the Christmas period which was very successful, attracting over 400 users at its peak.

Positive negotiations are currently in progress with 'Windsor Racecourse' and a scheme is being developed with a target of submitting a planning application for a permanent park and ride in 2010.

Negotiations are also ongoing with 'Centrica' to operate a weekend park and ride for predicted busy weekends with effect from Spring / Summer 2010.

(vii) **Extend Home Park Car Park**: a planning application has been submitted to extend the existing car park by approximately 50 spaces

(viii) **Maintain support for the existing 'Legoland' park and ride**: discussions are ongoing with 'Legoland' to improve the existing park and ride facility

(ix) **Promote and encourage public transport, walking and cycling as alternative means of travel to / from Windsor**: the Royal Borough is delivering an annual programme of capital funded works and provides significant financial revenue support to respond to this objective

(x) **Adopt and Implement appropriate planning practices which support the parking strategy**: planning practice guidance notes have been adopted to assist in effectively managing the on-street parking scheme and there is widespread awareness within the development control team to seek opportunities through the planning process to deliver the strategy

**Prepared by (Project Manager): Ben Smith**

**Date: 8<sup>th</sup> February 2010**