

Appendix C (Part II - Raw Data Analysis)

Q1. How important or unimportant is it to you that new parking facilities are provided in Windsor?

	Total
Sample Bases	1749

Very important	917 52.4%
Quite important	537 30.7%
Neither important not unimportant	97 5.5%
Not very important	80 4.6%
Not at all important	54 3.1%
Don't Know	2 .1%
Not provided	62 3.5%

Q2. The following options are being considered to improve parking in Windsor. Please rate each of the proposed ideas between 1-5: Centrica park and ride expansion

	Total
Sample Bases	1749

Very good	595 34.0%
Good	496 28.4%
Neither good or bad	327 18.7%
Bad	177 10.1%
Don't know	84 4.8%
Not provided	70 4.0%

Q2. The following options are being considered to improve parking in Windsor. Please rate each of the proposed ideas between 1-5: King Edward VII Hospital park and ride expansion

	Total
Sample Bases	1749

Very good	654 37.4%
Good	498 28.5%
Neither good or bad	262 15.0%
Bad	240 13.7%
Don't know	47 2.7%

Not provided 48
2.7%

Q2. The following options are being considered to improve parking in Windsor. Please rate each of the proposed ideas between 1-5: Home Park expansion

	Total
Sample Bases	1749

Very good	555 31.7%
Good	546 31.2%
Neither good or bad	294 16.8%
Bad	224 12.8%
Don't know	71 4.1%
Not provided	59 3.4%

question 5

Q2. The following options are being considered to improve parking in Windsor. Please rate each of the proposed ideas between 1-5: Windsor Racecourse park and ride

	Total
Sample Bases	1749

Very good	785 44.9%
Good	479 27.4%
Neither good or bad	240 13.7%
Bad	152 8.7%
Don't know	34 1.9%
Not provided	59 3.4%

Q2. The following options are being considered to improve parking in Windsor. Please rate each of the proposed ideas between 1-5: 'Windsor Dials' multi-storey car park and bridge link

	Total
Sample Bases	1749

Very good	548 31.3%
Good	535 30.6%
Neither good or bad	277 15.8%
Bad	179 10.2%

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Don't know	116 6.6%
Not provided	94 5.4%

Q2. The following options are being considered to improve parking in Windsor. Please rate each of the proposed ideas between 1-5:
Sharing with businesses

	Total
Sample Bases	1749 -----
Very good	985 56.3%
Good	438 25.0%
Neither good or bad	144 8.2%
Bad	102 5.8%
Don't know	27 1.5%
Not provided	53 3.0%

Q2. The following options are being considered to improve parking in Windsor. Please rate each of the proposed ideas between 1-5:
Extended car park at Alexandra Gardens

	Total
Sample Bases	1749 -----
Very good	427 24.4%
Good	334 19.1%
Neither good or bad	165 9.4%
Bad	662 37.9%
Don't know	78 4.5%
Not provided	83 4.7%

Q3. Now decide on which options you most prefer within the short, medium and long term by ticking the appropriate boxes?

	Total
Sample Bases	1749 -----
Centrica	650 37.2%
King Edward VII Hospital	695 39.7%
Home Park	461 26.4%

Windsor Racecourse	805 46.0%
Windsor Dials	425 24.3%
Sharing with businesses	785 44.9%
Alexandra Gardens	653 37.3%
Answered incorrectly	25 1.4%
None of the above	1 .1%
Not provided	56 3.2%

Q4a. When visiting Windsor previously, have you used any of the following to get information on travel into the Royal borough ?

	Total
Sample Bases	1749 -----
Leaflet with a map and plans of car parks	358 20.5%
Website information through the council website	307 17.6%
Website information through another website	92 5.3%
Telephone through a customer service centre	60 3.4%
Other	50 2.9%
Have not used information	854 48.8%
Not provided	229 13.1%

Q4b. When visiting Windsor in the future, which of the following would you prefer to use?

	Total
Sample Bases	1749 -----
Leaflet with a map and plans of car parks	563 32.2%
Website information through the council website	398 22.8%
Website information through another	

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website	45 2.6%
Telephone through a customer service centre	41 2.3%
Text alert	33 1.9%
Other	47 2.7%
Not provided	618 35.3%

Q1. Are you...?

Total

Sample Bases	1749 -----
Male	692 39.6%
Female	998 57.1%
Not provided	59 3.4%

Q2. To which age group do you belong?

Total

Sample Bases	1749 -----
16-24	24 1.4%
25-34	153 8.7%
35-44	347 19.8%
45-54	350 20.0%
55-64	365 20.9%
65-74	284 16.2%
75+	161 9.2%
Prefer not to say	22 1.3%
Not provided	43 2.5%

Q3. Why did you visit Windsor?

Total

Sample Bases	1749 -----
For work or business	138 7.9%
To shop	1031 58.9%

For leisure/tourism	157 9.0%
Not provided	423 24.2%

Finally, do you have any other ideas about how parking could be improved in Windsor?
(Note: % rounded to nearest whole percentage for this question)

Total

Sample Bases	1749 -----
Pay on exit of car park instead of pay and display	8 *%
Business park spaces need to be available in the evenings / during the weekend	33 2%
Provide more car parks / more car parking spaces	75 4%
Better disabled access / more disabled parking spaces	24 1%
Electronic signs for traffic/parking / clearer/better signs	29 2%
Discounts / free parking for residents / relax resident parking rules / allow residents to park for free	124 7%
Provide cycle/walking paths	17 1%
Provide better public transport / cheaper public transport / more frequent/late buses/trains / more bus stops	68 4%
Allow out of town park and ride / introduce /build park and ride scheme / make park and ride scheme more accessible to all / encourage the use of the park and ride scheme	186 11%

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Lower the car parking prices / parking should be cheaper	84 5%	into the town centre / introduce a tram service	3 **%
Advantage cards should be useable in all car parks / install advantage card machines in more car parks / there should be more discounts /concessions for card holders	71 4%	Extend the time allowed for free parking during the evenings	26 1%
Allow parking in school car parks/playground after school hours	10 1%	Provide more information about public transport	3 **%
Park and ride is too slow (needs to be more frequent / regular buses)	8 **%	Take control of Windsor Theatre car park	5 **%
Parking spaces need to be bigger/wider (parking spaces are too small)	26 1%	Entrance to 'Legoland' causes Traffic congestion	5 **%
More offers / information on offers for residents about cheap transport deals	9 1%	Release 'Resident Only' streets For general parking	6 **%
Car parks need to be re-organised	15 1%	Remove the yellow lines	6 **%
Increase on street parking	36 2%	Parking should be free	7 **%
Make the park and ride scheme cheaper to use	9 1%	Provide a boat link to Windsor Racecourse	4 **%
Improve car park security / install CCTV / 24 hour monitoring	10 1%	Residents needs should be paramount	11 1%
Allow for longer stay on 'on road parking'	14 1%	Prevent people from parking on Double yellow lines	6 **%
More underground parking	15 1%	Provide parking for people who Work in the town centre	12 1%
Improve parking / access around King Edwards	49 3%	Never have parking problems	5 **%
Ban all cars from Windsor and the town centre / Pedestrianise the town centre	15 1%	Don't extend the Alexandra car park	16 1%
More space to store /leave bikes	17 1%	Tackle traffic congestion	23 1%
Would like a tram line		More traffic wardens on patrol	6 **%
		'Pay & Display' machines should Give change / take credit cards	5 **%
		Situate 'Park & Ride' by the Relief road	3 **%
		Short term parking spaces Are needed	2 **%
		Provide more parent and child Parking areas	3 **%
		Other	309 18%

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None	93
	5%
Don't know	1
	*%
Not provided	675
	39%

Type

	Total
Sample Bases	1749

Paper	1558
	89.1%
Online	191
	10.9%