Further to your information request please see your questions and our responses below:

1. Has the council sold data it holds on individuals to any non-council organisations in the past five years?

2. If the answer is yes, please give details of the following:
   a) Which firms or organisations was the data sold to?
   b) How much money was paid by those firms or organisations for the data?
   c) What was the nature of the data - ie. did it include individual names, addresses, emails, landline telephone numbers, mobile telephone numbers, ages, information on income, information on financial history?
   d) How many individuals did the data relate to?
   e) In what form was the data held - ie. database, a list, hard copy or soft?

3. Do you hold any record of your council selling data to any of the following organisations?
   If so - and if not already covered above - please specify when the data was sold, how many individuals it related to and the price paid by the company for the data.
   - Axcion
   - Data locator group
   - Callcredit marketing solutions
   - Dataforce
   - Transactis
   - Eclipse marketing
   - Indicia
   - Occam

Response: I have been advised that we have not sold anything in relation to this request.

If you are unhappy with the information we have provided in response to your request please write to:

Information Management Team Manager
Royal Borough of Windsor & Maidenhead
Town Hall, St Ives Road
Maidenhead
SL6 1RF

or send an e-mail to martin.tubbs@rbwm.gov.uk

We are proud to be one of the leading authorities in England for consistently responding to information requests within the 20 working days set down by statute. Information about our performance and summaries of requests received can be found on our website:
We are keen to hear about your experience with the Information Management Team here at the Royal Borough of Windsor & Maidenhead and look forward to receiving any comments you have about the way your information request was processed.

Please send any feedback to the Information Management Team Manager either by e-mail martin.tubbs@rbwm.gov.uk or in writing to the address above.

Yours sincerely

Ben Savage
Information Management Officer
Legal Department
Corporate Directorate
Royal Borough of Windsor & Maidenhead
Town Hall, St.Ives Road
Maidenhead SL6 1RF