Further to your Information request FOI66781 please find your questions and our responses below:

What type of advertising and sponsorship schemes you have running in the council’s region, ie sites where you generate revenue by allowing companies to sponsor them or other Council departments to advertise events, etc? In particular, I would like to know about any of the following schemes:

• Roundabouts
• Boundary (‘Welcome to’) signs
• Poster sites
• Bus shelters
• Council buildings, e.g. leisure centres
• Vehicles, e.g. refuse lorries

If you do generate revenue and/or currently allow advertising/sponsorship on any sites that you own, could you also please tell me:

1. How much revenue the Council currently receives, per annum, for each site type (e.g. roundabouts £10K, etc)
2. The name of the supplier or internal department that manages the advertising/sponsorship process.
3. If outsourced to a supplier, whether this was via a tender process.
4. If a tender process was used to find a supplier, when this current contract started and when it will end.
5. If a tender process wasn’t used, when any trial or contract started and when it will end.

Response

Nil

If you are unhappy with the information we have provided in response to your request please write to:

Information Management Team Manager
Royal Borough of Windsor & Maidenhead
Town Hall, St Ives Road
Maidenhead
SL6 1RF

or send an e-mail to martin.tubbs@rbwm.gov.uk

We are proud to be one of the leading authorities in England for consistently responding to information requests within the 20 working days set down by
statute. Information about our performance and summaries of requests received can be found on our website:

http://www.rbwm.gov.uk/web/foi_information_requests.htm

We are keen to hear about your experience with the Information Management Team here at the Royal Borough of Windsor & Maidenhead and look forward to receiving any comments you have about the way your information request was processed.

Please send any feedback to the Information Management Team Manager either by e-mail martin.tubbs@rbwm.gov.uk or in writing to the address above.

Yours sincerely

David Davies
Information Management Officer
Legal Department
Corporate Directorate
Royal Borough of Windsor & Maidenhead
Town Hall, St.Ives Road
Maidenhead SL6 1RF