Further to your Information request FOI64739 please find your questions and our responses below:

We are writing to submit a Freedom of Information request to your council as part of that campaign:
What was the total transport budget for your council for 2008/09, 2009/10, 2010/11, 2011/12 and 2012/13, and the projected transport budget for 2013/14?
What was the total budget spent specifically on cycling (installation and maintenance of cycle lanes, cycle racks, marketing of cycle routes, cycle maintenance, cycle training etc) in those same years, including a projected figure for 2013/14?
Is there someone within the council with a specific brief to be in charge of cycling? If so, who are they and what is their job title?
Are there any innovative pro-cycling measures which have been taken recently by your council that The Times could highlight as an example of best-practice?

Response:

In terms of capital expenditure, RBWM have the Cycling Capital Programme (CE73 last 5 years) and the Participatory Budget. We do not hold data for each year.

In addition to the Cycling Capital Programme, we have also incurred various elements of revenue expenditure.

RBWM pay for monitoring from PE19:

- Annual pedestrian and cycle count (£5k per year since 2006)

RBWM procure consultants to provide cycle training using a grant obtained from

- Bikeability training for 700 pupils at £40 per head (£28k per year for last 3 years – same for 2013/14)
- Previously cycle proficiency was done in-house by the road safety officer and volunteers

We have paid for the cycle maps / leaflets from PT60. We do not hold information pre-2010:

- RBWM Cycle Map (£3,800 in 2011/12)
- RBWM Cycle Map update £200 and reprint (£1,741 in 2012/13)
- Jubilee River cycle leaflet reprint for Olympics (£225 in 2012/13)
We have adequate stocks of leaflets for 2013/14, and don’t envisage printing any more.

We are also doing lots for cycling as part of the Local Sustainable Transport Fund from PT90:

- Bike It Officer (£20,833 in 2012/13, £51,500 in 2013/14)
- Workplace Cycle Challenge (£25,073 in 2012/13, £35,818 in 2013/14)
- Sky Ride Local (£20,000 in 2013/14)
- Cycle parking (£10,000 in 2012/13, £5,000 in 2013/14)

Gordon Oliver is the main contact for most cycling matters. Imogen Leonard (Road Safety Officer) is the main contact for Bikeability.

Innovative pro-cycling measures:

- We have a system of participatory budgeting where a sum of money is set aside each year and local residents can vote for how this should be spent. In 2012/13 residents voted for cycling measures each of the main urban areas (i.e. Maidenhead, Windsor and Ascot / Sunninghill / Sunningdale).
- We have a dedicated website for the Cycle Forum, which includes an online Forum to facilitate consultation and exchange of ideas between meetings.
- We have cut cycle theft in the Borough by more than 50% so far in 2012/13 compared with the same period last year as part of a joint operation with Thames Valley Police.
- Our School Travel Reward Scheme (STaRS) offers free activity rewards for children who regularly walk and cycle to school (http://www.rbwm.gov.uk/web/transport_school_travel_reward_scheme.htm)

This concludes your request FOI64739.

If you require translation of the information you have been sent please do not hesitate to contact us.

If you are unhappy with the information we have provided in response to your request please write to:

Information Management Team Manager
Royal Borough of Windsor & Maidenhead
Town Hall, St Ives Road
Maidenhead
SL6 1RF

or send an e-mail to martin.tubbs@rbwm.gov.uk
We are proud to be one of the leading authorities in England for consistently responding to information requests within the 20 working days set down by statute. Information about our performance and summaries of requests received can be found on our website:

http://www.rbwm.gov.uk/web/foi_information_requests.htm

We are keen to hear about your experience with the Information Management Team here at the Royal Borough of Windsor & Maidenhead and look forward to receiving any comments you have about the way your information request was processed.

Please send any feedback to the Information Management Team Manager either by e-mail martin.tubbs@rbwm.gov.uk or in writing to the address above.

Yours sincerely

Ben Savage
Information Management Officer
Legal Department
Operations Directorate
Royal Borough of Windsor & Maidenhead
Town Hall, St.Ives Road
Maidenhead SL6 1RF