

Free Information Zone (FIZ)

Birmingham City Council has recently launched a similar scheme and through a partnership with BT offers internet access to mobile devices free of charge. The information is both council-specific and private sector and is an excellent way to reach a wider audience than is currently the case with our website.

In addition to that, tourists and visitors can also get information on the move when they come to RBWM on travel.

You can see the example, at the following address:

www.birminghamfiz.co.uk remember to visit this on your mobile (not on the PC).

The action clearly is to

- A) contact BT and persuade them to do the same thing for us
- B) review what information we would like to see on the mobile as well as web
- C) contact local businesses who provide local services which may be of interest
- D) take the proposal to PROM as part of the wider discussion on the direction and brand of the Borough